Canadian New Media Awards Announce Finalists

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ABSTRACT (ABSTRACT)

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"According to the 2001 Interactive Media Producers Survey, Canadian new media is a $1.8 billion industry, but it's one of Canada's best kept secrets," said Adam Froman, Executive Producer of the Canadian New Media Awards, and President & CEO of Delvinia. "The Canadian New Media Awards were created to highlight the best and brightest new media professionals from across the nation. The calibre of this year's finalists demonstrates the depth of talent in this dynamic industry."

Powered by insight, Delvinia is a strategic Interactive Solutions company that helps companies acquire, convert and retain customers by using the power and potential of interactivity. Delvinia has demonstrated leadership in Interactive Research and Strategic Consulting, Interactive Marketing Communications, Interactive Commerce, and Interactive Content. Delvinia's clients include Alliance Atlantis Communications, CBC, Dupont Canada, Harlequin Enterprises, Pfizer Canada, RBC Financial Group, and Schneider Foods. Visit www.delvinia.com for more information.

FULL TEXT

Awards reveal best talent behind Canada's "hidden" $1.8 billion industry

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This year, the Canadian New Media Awards received a 51 percent increase in nominations - indicating the growing number of success stories within Canada's new media industry. The finalists were selected by a panel of 126 new media professionals and industry experts from across Canada.

"We are thrilled to be a part of such a high-quality awards program that is committed to promoting the new media industry," said Scott Remborg, GM eBusiness at Air Canada, and Canadian New Media Awards sponsor. "Bringing the industry together to highlight their success is an excellent way to show the rest of the world the skills, talent, and accomplishments within Canadian new media."

The awards ceremony is open to the public and tickets include admission to both the awards show and post-show party. To purchase tickets, visit www.stlc.com or call 1-800-708-6754.

The finalists are:

New Media Visionary

Jamie Brown (Winnipeg, MB)

Jim Carroll (Mississauga, ON)

Keith Kocho (Toronto, ON)

Richard Sharp (Toronto, ON)

Stacey Spiegel (Toronto, ON)

Lifetime Achievement

Jim Carroll (Mississauga, ON)

Michel Clairo (Calgary, AB)

Sara Diamond (Banff, AB)

Niels Hartvig-Nielsen (Vancouver, BC)

Vincent John Vincent (Toronto, ON)

Industry Advocate of the Year

Susan Baldwin (Ottawa, ON)

Sara Diamond (Banff, AB)

Mark Jones (Toronto, ON)

Roma Khanna (Toronto, ON)

Aurel Langlois (Toronto, ON)

Most Promising New Company of the Year

Ecentricarts Inc. (Toronto, ON)

J!VE Media Technologies (Toronto, ON)

Marblemedia (Toronto, ON)

U8TV.com (Toronto, ON)

WeddingBells.ca (Toronto, ON)

Producer of the Year

Leanne Davies (Toronto, ON)

Laird Farquharson (Toronto, ON)

Dan Fill (Toronto, ON)

Chantal Lafleur (Montreal, PQ)

Rob McLaughlin (Vancouver, BC)

Programmer of the Year

Ed DeGroot (Hamilton, ON)

Nick Dingle (Toronto, ON)

Nicole Goodman (Vancouver, BC)

Kevin Goodridge (Toronto, ON)

Dan Zen (Dundas, ON)

Designer of the Year

Paul Fleming (Toronto, ON)

Dave Goulden (Calgary, AB)

Rob McLaughlin (Vancouver, BC)

Liam Nickerson (Scarborough, ON)

Thea Partridge (Toronto, ON)

Educator of the Year

Sara Diamond (Banff, AB)

Garry Fletcher (Victoria, BC)

Bradley Fortner (Toronto, ON)

Sherine Mansour (Barrie, ON)

Bernard Michaud (Longueuil, PQ)

Graduate of the Year

Pary Bell (Toronto, ON)

William Ngan (Richmond, BC)

Ingnacio Oreamuno (Toronto, ON)

Terri Tu (Toronto, ON)

Michael Wu (Vancouver, BC)

Volunteer of the Year

Michel Blondeau (Toronto, ON)

Lynda Brown (Vancouver, BC)

Chris Carder (Toronto, ON)

Christine Korda (Toronto, ON)

Ken Schafer (Toronto, ON)

Employer of the Year

Ecentricarts Inc. (Toronto, ON)

Devlin Applied Design (Toronto, ON)

Dunedain Multimedia Inc. (Toronto, ON)

Rich Media Software Inc. (Toronto, ON)

ThinData Inc. (Toronto, ON)

Company of the Year

Collideascope Digital Productions (Halifax, NS)

Critical Mass (Calgary, AB)

Devlin Applied Design (Toronto, ON)

Radical Entertainment (Vancouver, BC)

Snap Media Corp. (Toronto, ON)

About the Canadian New Media Awards

The Canadian New Media Awards are presented in partnership with the Department of Canadian Heritage, Telefilm Canada, and MultiMediator. The Awards, produced by Delvinia - an interactive solutions company - recognize and celebrate the accomplishments of individuals and companies in the Canadian new media industry. The Awards also help promote the new media sector and provide inspiration for those preparing to enter the industry. For more information, visit www.cnma.ca.

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Communications, (416) 368-8348 ext. 264, cparent(at)highroad.com; Elizabeth Doyle, Canadian New Media Awards, (416) 364-1455 ext. 228, edoyle(at)cnma.ca, www.cnma.ca/pressroom/ ST: OntarioSU: AWD

DETAILS

Subject:	Design; Journalists; Journalism awards
People:	Diamond, Sara
Publication title:	Canada NewsWire; Ottawa
Pages:	1
Number of pages:	0
Publication year:	2002
Publication date:	Apr 29, 2002
Publisher:	PR Newswire Association LLC
Place of publication:	Ottawa

Country of publication:	United States
Publication subject:	General Interest Periodicals--Canada
Source type:	Wire Feed
Language of publication:	English
Document type:	WIRE FEED
ProQuest document ID:	453418145
Document URL:	https://proxy.guelphpl.ca/login?url=https://www.proquest.com/canadiannews/wire-feeds/canadian-new-media-awards-announce-finalists/docview/453418145/sem-2?accountid=35037
Copyright:	(Copyright Canada Newswire)
Last updated:	2024-12-03
Database:	Canadian Newsstream Collection

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